ABSTRACT OF THE DISCLOSURE

A bicycle spoke fixture assembly is provided. The bicycle spoke fixture assembly includes a cushion member being placed in a space of the hole on the wheel wall allowing the spoke to pass through to latch, and a locking member passing through a through hole at the periphery of the hub and connecting the threaded section of the spoke. The A bicycle spoke fixture assembly makes the assembly and disassembly of a spoke quickly, and also enhances the strength of the wheel.